



La
**POP
CULTURE**



BEN SANAIR x **GRANDES
SERRES** x Limited Edition
7500 ex.

CHÂTEAUNEUF-DU-PAPE

APPELLATION D'ORIGINE PROTÉGÉE



VARIETY

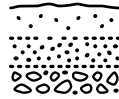
Grenache Noir,
Mourvèdre.



VINE

Very old gobelet
vines on small
stakes.

Converting to
organic growing



SOIL

Round pebbles
from eastern and
western Grandes
Serres.



FERMENTATION

Natural fermentation,
no sulfites added, wild
yeast, tronconic tanks,
gentle extraction
through pigeage.



AGING

8 months in
concrete tanks,
bottled on a root
day to encourage
minerality.

RED
750 &
1500 ML
NO SULFITES
ADDED



JSI WINE RATINGS

92 2021

« Freshly poured this is a bit funky, but that blows off quickly in the glass. Quite a radical reinterpretation of ultra-traditional Châteauneuf, this has a lovely freshness that's beautifully integrated on the zesty and well-structured full palate. Long finish with lots of positive energy. Some people will call this wine Crazy Pope because of the eye-popping label. No sulfites added. Vegan. Drink or hold ».

JSI WINE RATINGS

93 2022

« At once powerful and bright with strident blackcurrant and blood-orange character. Full-bodied but also unusually crisp for this appellation, this crazy combination somehow works very well. Long mineral and citrus finish ».

Jancis Robinson.com

15,5/20 2021

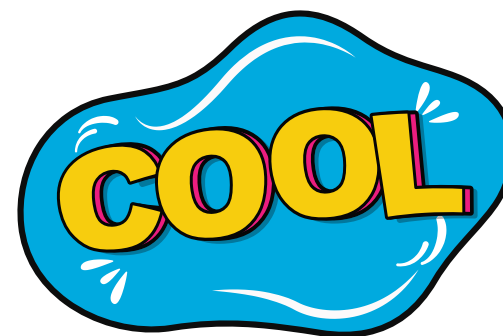
« Dark-chocolate nose. Sweet, ripe red fruits - lavender and spice and a tight core of fruit ».

CRAZY POPE

Crazy Pope is the leader of the group. A megalomaniac king, like Freddy Mercury. A defrocked Pope straight out of the asylum. His wine is atomic: an amazing Châteauneuf with lots of fruit that doesn't take itself too seriously.

The purity of the nose is in a category of its own: raspberry all the way. The mouthfeel has an acid frame, rare for a southern wine. Its tempting tannins make it hard not to down the bottle in one fell swoop. The only thing lingering on the palate is the sensation of sinking your teeth into a grape that's just reached the sweet spot of ripeness.

If Crazy Pope were a character, he would be the Joker. But a Joker who's gone to the good side and whose only weapons are his madness, eccentricity, and love of excess.



**A WORD
FROM THE
WINEMAKER**

ROMAIN LEROY

CRAZY POPE